

Support the Apartheid Museum

Join the ranks of those who opposed the scourge of apartheid by supporting the Apartheid Museum. In holding a mirror up to the world, the Apartheid Museum poses the question whether the lessons learned, in striving for democracy and freedom during the turbulent but ultimately triumphant history of South Africa, are acknowledged in society at large. Racism and discrimination must be recognized wherever they exist and not be tolerated in any form, or allowed to take hold and become institutionalised as they did in South Africa.

The Apartheid Museum chronicles the rise and fall of Apartheid and a nation's ability to face the reality of the destructive force in its midst and overcome this through opposition, armed struggle and ultimately dialogue and reconciliation. It is a message for all nations in a world overwhelmed by conflict, hatred and intolerance.

The words at the entrance of the Museum encapsulate the principals

enshrined in the South African constitution. Democracy, Equality, Reconciliation, Diversity, Responsibility, Respect, Freedom. These are elements on a route map to the understanding of who we are and where we have come from, essential to charting a course to where we are going.

In the words of Archbishop Desmond Tutu - "We will have looked the beast in the eye. We will have come to terms with our horrendous past and it will no longer keep us hostage. We will cast off its shackles and, holding hands together, black and white, we will stride together into the future. And looking at our past, we will commit ourselves: Never again! Nooit weer nie! Ngeke futhi! Ga re no tlola!"

By supporting the museum under any of the listed categories, you will be subscribing to these principles and ideals and assisting us to carry these to the youth and the world at large. Join us in this quest and objective.

Christopher Till *Director*

Schedule of sponsorship

RAND VALUE	LEVEL	BENEFITS	
R250 Per annum	Member	<ul style="list-style-type: none"> •Bronze certificate •4 Free entries to museum per annum •newsletter 	<ul style="list-style-type: none"> •selected publications •invite to selected events
R500 Per annum	Friend	<ul style="list-style-type: none"> •silver certificate •8 Free entries to museum per annum •newsletter 	<ul style="list-style-type: none"> •selected to publications •invite to certain events
R5000 Per annum	Associate	<ul style="list-style-type: none"> •Gold certificate •10 Free entries to museum per annum •newsletter •invite to selected events 	<ul style="list-style-type: none"> •2 guest passes to paid events •50% discount on museum merchandise
R10000 Per annum	Benefactor	<ul style="list-style-type: none"> •Diamond certificate •10 Free entries to museum per annum •Newsletter •Invite to museum events •4 guests passes for paid events 	<ul style="list-style-type: none"> •7.5% discount on museum merchandise •Gift of museum merchandise-1 per annum •Preferential booking of museum venue for events, meetings

Schedule of sponsorship (continued)

RAND VALUE	LEVEL	BENEFITS
R25000 Per annum	Distinguished Benefactor	<ul style="list-style-type: none"> • Bronze Insignia and certificate • 10 Free entries to museum per annum • Newsletter • Invite to museum events • 4 guest passes for paid events • 7.5% discount on museum merchandise
R50000 Per annum	Corporate Benefactor	<ul style="list-style-type: none"> • Silver Insignia and certificate • 20 Free entries to museum per annum • Newsletter • Invite to museum events • 6 guest passes for paid events • 75% discount on museum merchandise

Schedule of sponsorship (continued)

RAND VALUE	LEVEL	BENEFITS
R100000 Per annum	Patron	<ul style="list-style-type: none">• Gold Insignia and certificate• Unlimited free entry to museum in the year of patronage• Newsletter• Invite to museum events• 8 guest passes for paid events• 10% discount on museum merchandise• Gift of museum merchandise - 1 per annum• Free use of museum venue for one event• Museum publications• Mention in selected museum publications• Name on donor plaque• Name on concrete slab at museum reception

Schedule of sponsorship (continued)

RAND VALUE	LEVEL	BENEFITS	
R500000 (or staggered over two years)	Distinguished Patron	<ul style="list-style-type: none"> •Diamond Insignia and certificate •Unlimited free entry to museum over two year period •Newsletter •Invite to events •10% discount on museum merchandise •10 guest passes for paid events •Gift of museum merchandise - 1 per annum •Free use of museum venue for one event •Museum publications •Name on donor plaque •Three month conditional use of selected/ appropriate museum temporary 	<p>exhibitions at distinguished patron identified venue</p> <ul style="list-style-type: none"> •2 Years naming rights of an identified space in museum.** <p>**Spaces available for naming rights:</p> <ol style="list-style-type: none"> 1. Auditorium 2. TRC Auditorium 3. 80's Auditorium 4. Round Room 5. Temporary exhibition space
Special project funding	Sponsors	<ul style="list-style-type: none"> •Joint naming rights •Advertising rights 	<ul style="list-style-type: none"> •Functions

Spaces available for naming rights

1. Auditorium
2. TRC Auditorium
3. 80's Auditorium
4. Round Room
5. Temporary Exhibition space



Application for membership

Full names: _____

ID No.: _____

Being duly authorised/assisted hereto
(Applicant to insert the full name, identity number and capacity of signatory. Minors to be assisted by their legal guardian.)

BANK ACCOUNT DETAILS

ACCOUNT HOLDER:	SA Apartheid Museum
BANK:	Nedbank Corporate
ACCOUNT NUMBER:	145 403 54 98
BRANCH CODE:	198 105

Directions from M1 south:

Take **Booyens Road** off-ramp. Cross over first traffic light in **Kimberly Road**. Turn right at the second traffic light into **Alamein Road** which becomes **Northern Parkway**, pass under bridge. Turn right into **Gold Reef Road**.

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